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S.No	Title	Authors	Journal Details
1.	Risk-taking attitude among management students to beckon entrepreneurial venture	Chidambaram, A.L., Nagarajan, P.S.	<i>International Journal of Advanced Science and Technology</i> , 2019, 28(19), pp. 998–1003
2.	Talent management strategies and employee productivity in information technology sector	Devika, U., Nagarajan, P.S.	<i>International Journal of Advanced Science and Technology</i> , 2019, 28(19), pp. 1241–1252
3.	Influence of pro-environmental behaviour towards behavioural intention of electric vehicles	Shanmugavel, N., Balakrishnan, J.	<i>Technological Forecasting and Social Change</i> 2023, 187, 122206
4.	Hedonic Motivation and Ducoffe's Web Advertising Model in Estimating Consumer Purchase Intention	Shanmugavel, N.	<i>Global Business Review</i> , 2023
5.	An exploration on electric vehicle purchase intention	Shanmugavel, N., Alagappan, C.	<i>International Journal of Electric and Hybrid Vehicles</i> 2023, 15(1), pp. 22–39
6.	Acceptance of electric vehicles: A dual-factor approach using social comparison theory and technology acceptance model	Shanmugavel, N., Alagappan, C., Balakrishnan, J.	<i>Research in Transportation Business and Management.</i> , 2022, 45, 100842
7.	Adoption of Rainwater Harvesting: a Dual-factor Approach by Integrating Theory of Planned Behaviour and Norm Activation Model	Shanmugavel, N., Rajendran, R.	<i>Water Resources Management.</i> , 2022, 36(8), pp. 2827–2845
8.	An exploration on the influence of altruistic factors on voluntary vehicle scrapping to promote sustainable environment	Shanmugavel, N., Rajendran, R., Micheal, M.	<i>Cleaner Materials</i> , 2022, 4, 100081
9.	Exploring the marketing related stimuli and personal innovativeness on the purchase intention of electric vehicles through Technology Acceptance Model	Shanmugavel, N., Micheal, M.	<i>Cleaner Logistics and Supply Chain.</i> , 2022, 3, 100029

